



KARADENİZ
TECHNICAL UNIVERSITY
Technology Transfer
Application and Research Center



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**TECHNOLOGY TRANSFER
APPLICATION AND RESEARCH CENTER**

GOALS



Strengthening Collaboration

Strengthens cooperation between universities, the public sector, the business world, and civil society, and supports university stakeholders through joint projects, consortia, and networking mechanisms.



Project Support

Informs the target group about national and international funding opportunities and facilitates access to these funds by providing support in content development, budgeting, and project management during the application processes.



Intellectual and Industrial Property Rights Support

Secures the R&D and innovation capacity of the target group through intellectual property rights and manages the processes of patents, trademarks, and other industrial property outputs.



Knowledge and Technology Transfer

Ensures the effective transfer of knowledge and technology produced at the university to the business world, the entrepreneurship ecosystem, and the public sector in order to transform academic knowledge into social and economic value.



Dissemination of Entrepreneurship Culture

By supporting academic knowledge-based entrepreneurship, it guides entrepreneurs through processes such as pre-incubation, incubation, acceleration, investor meetings, and the commercialization of technologies.



Development of R&D and Innovation Ecosystem

By enhancing interaction between universities, the public sector, the business world, and civil society, it contributes to the region's R&D-oriented production needs and strengthens the entrepreneurship ecosystem.



Academics



Business Representatives



Institutions and Organizations



Entrepreneur



Student



Alumnus

TARGET GROUP

SERVICES

Project Support Services

M1

Communication and
Introduction Services

M2

M3

University Business World
Collaboration Services

M4

M5

Entrepreneurship and
Commercialization Services

M6

Networking and
Collaboration Services

COMMUNICATION AND PROMOTION SERVICES

KTU TTC carries out effective communication and promotional activities to ensure that its work reaches a wide audience. Within this scope, it organizes social media management, press communications, preparation of visual and written promotional materials, training programs and informational meetings. The Office promotes its activities by establishing sustainable communication with internal and external stakeholders, raises awareness of academic outputs and contributes to the technology transfer ecosystem.





Making Achievements Visible and Congratulatory Mechanisms

- The achievements of researchers, entrepreneurs and students are regularly shared and visibility is enhanced through social media, the website, and newsletters. In addition to promotion in the national and local press, special visuals and congratulatory events are organized for patented inventions and registered projects.



Calls, Funds and Announcements

- National and international project calls, grant opportunities and collaboration opportunities are regularly announced. Information targeting researchers, entrepreneurs, students and the business community is shared via social media, the website and e-newsletters.



Trainings, Information Events and Experience Sharing

- Training and consultancy programs on project preparation for national and international programs, entrepreneurship, intellectual property and commercialization are offered. Knowledge and Experience Sharing Days are organized with expert speakers and best practice examples for the target group. Reports and publications are prepared and published in the fields of R&D, innovation-focused ecosystems, and technology transfer.



Publication Activities

- Reports and publications are prepared and published in the fields of R&D, innovation-focused ecosystems and technology transfer.



PROJECT SUPPORT SERVICES

KTU TTC increases researchers' interest in and demand for utilizing various national and international funding sources and provides support in transforming research ideas into projects. In this way, it strengthens the university's research infrastructure by increasing the number of national and international projects undertaken.



Call and Academic Project Matching



Current project and grant calls for national and international support programs are regularly reviewed and shared with researchers. Researchers are identified based on the thematic areas covered by the calls and desk reviews, email notifications, academic visits and thematic group meetings are carried out with those whose profiles are aligned with the calls.

Guide Researchers to Suitable Funding Sources



Within the scope of researchers' project ideas and needs (such as eligible expenditure items, budget, and project duration), identification of and guidance to suitable regional, national and international funding sources (e.g., TÜBİTAK, TÜSEB, Horizon Europe, Erasmus+) to which they can apply is provided.

Pre-Review and Redaction of Project Proposals



The written project proposals prepared by researchers are reviewed and suggestions and comments for necessary improvements and corrections are provided. This process contributes to making the applications stronger and more competitive.

Technical Support in the Project Preparation Process



Support is provided to researchers during the stages of idea development, project preparation, budgeting, partner search and consortium formation and submission to the application portal for regional, national, and international funding sources.

Implementation of Internationalization Strategies



To support researchers' access to international funding sources and participation in collaborative networks, mentorship is provided for the application processes of international programs, primarily Horizon Europe, Erasmus+, TÜBİTAK, and COST Actions. Project development training is organized, and partner search platforms are regularly reviewed to encourage participation in international consortia.

Administrative Support and Consultancy



Comprehensive administrative support and consultancy are provided during the execution phase of national and international projects undertaken by our University's researchers. This service contributes to the effective and seamless management of project processes.



UNIVERSITY BUSINESS WORLD COOPERATION SERVICES

KTU TTC contributes to the commercialization of academic research outcomes and supports the transformation of scientific knowledge into economic value by guiding the business sector toward R&D and innovation activities. Within this scope, sustainable collaboration mechanisms are developed between academics and the business community.





University Business World Meetings for Collaboration and Partnerships

By bringing together academics and representatives of the business community, opportunities are provided for promoting research, generating academic solutions to technical problems and developing innovative collaborations.



Matchmaking Activities to Bring Together Academia and the Business World

The R&D needs of the business community are identified and appropriate academics are matched accordingly. In this way, academic knowledge is transformed into added value, while academics are provided with the opportunity to implement and commercialize their projects.



Sustainable Collaborations Through Project Development and Technical Support

Support is provided to academics and business representatives during the processes of joint project development, management and monitoring. In this way, collaborations are transformed into tangible outputs; academics can effectively implement their projects, while companies can sustain their R&D activities more efficiently.



Integration of Undergraduate and Graduate Research into the Business World

By directing undergraduate and graduate thesis studies toward the business world, a contribution is made to the commercialization of academic knowledge. Within this scope, guidance is provided on private sector-supported and publicly funded programs (e.g., TÜBİTAK, KOSGEB), company matching and project proposal writing support.



Supporting Administrative Processes in Business World Collaborations

Mediation is provided for the preparation of partnership, service and consultancy agreements on behalf of the university during the process of transferring academic knowledge to the business sector. Active support is offered to researchers in the stages of initiating, executing and concluding administrative processes.



INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS MANAGEMENT SERVICES

KTU TTC strengthens the university's intellectual property portfolio and contributes to the protection of domestic technologies by ensuring that the inventions of researchers and students are safeguarded at both national and international levels.





Support Services for Intellectual Property Processes

- The identification of assets that may be subject to intellectual property for researchers at our university and the monitoring of legal protection processes for the relevant intellectual and industrial property rights are ensured. Within the scope of consultancy services, confidentiality agreements are prepared and necessary measures are taken to prevent the unauthorized use of information by third parties.



Preliminary Patentability Assessment

- Conducting a preliminary search prior to filing applications for patents, utility models, designs and similar inventions is essential for assessing the novelty and inventive step of the invention. Through a preliminary search, information is obtained on the patentability/protectability of the invention and the criteria of novelty are evaluated.



Intellectual and Industrial Property Rights Administrative and Financial Processes

- The preparation of files, application follow-up, post-registration processes and payment procedures related to patent, utility model and design applications are carried out, providing comprehensive support to researchers on administrative and financial matters.

National Patent Search
TÜRKPATENT



International Patent Search
Espacenet



International Patent Search
Google Patent Advanced Search



ENTREPRENEURSHIP AND COMMERCIALIZATION SERVICES

KTU TTC aims to promote a culture of entrepreneurship by offering support to researchers, students and entrepreneurs during the processes of business idea development, company incorporation, matching with investors, technical assistance and project development. It aims to commercialize innovative ideas and integrate qualified individuals into the entrepreneurship ecosystem by preparing generated technologies for the market, creating strategic plans and connecting them with relevant stakeholders.





TÜBİTAK 1812 BiGG Investment Implementing Organization

KTU TTC is an authorized implementing organization within the scope of the TÜBİTAK 1812 BiGG Investment Programme. It develops technology-based business ideas with support such as training and mentorship and facilitates access to the relevant funding.

Analysis and Validation of Innovative Business Ideas

Entrepreneurs' business ideas are analyzed in terms of technology level, market dynamics and competitive conditions, and support is provided for their validation.

Mentorship Support for Entrepreneurs

One-on-one support is provided to entrepreneurs with technological and innovative business ideas, offering guidance on business model development, business plan preparation and enhancing the commercialization potential of their ideas. Guidance is also provided regarding access to national and international grant programs, incentives and investment funds to support the commercialization and growth of ventures.

Consultancy Support in Incorporation Processes

Guidance is provided regarding company establishment, legal structures, tax obligations, and other official procedures required by entrepreneurs during the commercialization of their business ideas; necessary referrals and informational support are also offered.

Support for the Commercialization Processes of Ventures

Support is provided for bringing technology-based ideas, products, and services developed by entrepreneurs to the market. Intellectual property and technology-based business ideas in the portfolio are promoted at national and international levels and commercialized to create added value.

- **Technology Promotion:** Technologies within the commercialization portfolio are promoted to potential stakeholders through one-on-one meetings, targeted presentations and technical documentation.
- **Bridge to the Business World:** Ventures are connected with the business sector through commercialization-focused company meetings and site visits, enabling the development of technologies that meet industry needs.
- **Access to Investor Network:** Investment acquisition processes are supported through connections with investor networks, as well as special presentation and mentorship support.
- **Licensing and Transfer:** Legal and administrative support is provided during the licensing and/or transfer processes of technologies suitable for commercialization. Furthermore, risks are mitigated and guidance is provided regarding grant programs that facilitate the private sector's access to patented technologies.

NETWORKING AND COLLABORATION SERVICES

KTU TTC develops strategic collaborations and ensures their sustainability with public institutions, the business sector, technology transfer interface structures and non-governmental organizations. By establishing joint working mechanisms at regional, national and international levels, it contributes to giving research, innovation and technology transfer processes a systematic and strategic structure.





Support for Participation in Networking Mechanisms

- Coordination is provided in the networking processes targeting the Center's target group, and joint studies are conducted by developing collaborations with national and international technology transfer interface structures.



Collaborative Project Development with Stakeholders

- Support is provided for the establishment of R&D, innovation and technology transfer-focused structures within legal entities operating in academia, the public sector, the business world and civil society. Through these structures, matchmaking is conducted, ensuring the development and implementation of projects and collaborations with the target group.



Building Sustainable University–Business World Collaboration

- Matchmaking is conducted between academia and the public sector, the business world and civil society at regional, national and international levels. The identification of common ground, consortium formation and the establishment, execution and sustainability of collaborations are coordinated and support is provided to the target group in these processes, as well as in gaining access to various networking mechanisms.



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+90 (462) 377 2629 Fax: +90 (462) 325 0084

www.ktu.edu.tr/ttoen