

Blended Intensive Programme Summer School  
Faculty of European Studies,  
Babeş-Bolyai University

## **THE ENLARGEMENT PROCESS OF THE EU. MULTIDISCIPLINARY NARRATIVES**

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**18-22 MAY 2026  
CLUJ-NAPOCA**



### **COURSES**

- *The State of EU Negotiations with the Candidate Countries: support, requirements, hurdles* (Assoc. Prof. Dr. Adrian Gabriel-Corpădean)-8h
- *The European Union's Enlargement towards the Western Balkans. Meanings and narratives* (Assoc. Prof. Dr. Laura-Maria Herța)- 8h
- *Institutional Communication in the EU* (Assoc. Prof. Delia Pop-Flanja & Lect. Dr. Roxana-Maria Nistor)- 8h
- *Building Tomorrow: smart cities for sustainable development* (Assoc. Prof. Dr. Elena Grad-Rusu)-4h

### **OTHER ACTIVITIES:**

- Cluj-Napoca city tour
- Visit at the University Museum
- Introduction to Romanian Folk Dances
- Other cultural activities

Language: *English* (B2 level recommended)

5 days physical component: 18-22 May 2026  
2 days online component: 11-15 May 2026

**3 ECTS credit points**



# BIP: Health and wellbeing - holistic approach to physical, mental and social well-being

No: 2024-1-RS01-KA131-HED-000222676-1

*We are now accepting all interested students and staff members who wish to participate in the unique training program*

## Objectives:

- Developing a holistic understanding of health and wellbeing
- Promoting interdisciplinary and transnational learning
- Enhancing students' competencies in health promotion and prevention
- Strengthening digital, collaborative, and intercultural skills
- Encouraging reflective and responsible attitudes toward wellbeing
- Increasing Learning Outcomes

Upon successful completion of the Blended Intensive Program, students will be able to:

- Explain core concepts of holistic health and wellbeing
- Apply interdisciplinary approaches to wellbeing challenges
- Design basic health promotion and wellbeing interventions
- Collaborate effectively in international and intercultural teams
- Use digital tools for collaborative learning and knowledge sharing
- Critically reflect on personal and professional wellbeing practices
- Demonstrate increased health literacy and social responsibility

## Getting started

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Date:

Application deadline April 15 2026

Virtual component: April 27 2026

Physical component: May 4 - May 8 2026

Venue: Akademija vaspitacko medicinskih strukovnih studija Krusevac, Serbia

Ćirila I Metodija 22, Kruševac

Google maps Address <https://maps.app.goo.gl/7JX45Sy6CEQd9gUy8>



## Culture, Languages and Tourism

### ERASMUS+ Blended Intensive Programme (BIP)

**Host Institution:** Université Sorbonne Paris Nord - USPN

**Venue:** Paris Region – Campus Condorcet and surrounding cultural sites

**On-site Period:** 13–17 April 2026

**Online Session:** 6 April

**Languages:** English

**ECTS:** 3

**Academic Coordinator:** Tristan AUVRAY (Associate Professor) UFR (Faculty) LLSHS (Letters, Languages, Humanities, and Social Sciences)

**Erasmus partners:**

- University of Málaga
- University of Campania Luigi Vanvitelli

### DESCRIPTION OF THE PROJECT

As part of the ERASMUS+ Blended Intensive Programmes (BIPs), Université Sorbonne Paris Nord offers, in collaboration with its European partner institutions, the Blended Intensive Programme “**Culture, Languages and Tourism**”.

BIPs are innovative mobility formats introduced under the Erasmus+ 2021–2027 framework, combining short-term physical mobility with structured virtual learning activities and joint teaching.

This BIP aims to raise participants’ awareness of the complex interrelations between **cultures, languages, and contemporary tourism systems**, with a particular focus on their links to local territories and identities. In a global tourism context increasingly shaped by standardisation and mass circulation, tourism development projects face a strong tension between the **homogenisation of cultural spaces** and the growing **demand for authenticity** expressed by both visitors and local communities.

This tension is especially visible in the **Paris region**, a composite and highly diversified area made up of multiple territories, each with its own history, identity, and cultural narratives, deeply connected to global tourist flows and economic dynamics. The programme therefore adopts a **multicultural and comparative perspective**, enabling students to analyse tourism practices across different cultural, linguistic, and territorial contexts.

The pedagogical approach combines **academic seminars, workshops, and guided cultural visits**, allowing students to directly apply theoretical knowledge to real-life tourism and heritage contexts. On-site activities are supported by student-led visits from the host institution, encouraging peer learning and intercultural exchange.

Upon successful completion of the programme, participating students will be awarded **3 ECTS credits**, recognised by their home institutions according to local regulations.

### PROGRAMME

**Virtual component: 6 of April:** presentation and introduction of the BIP Culture, languages and tourism.

**On-Site Week: Paris – Campus Condorcet | 13–17 April**

- **Day 1:**
  - Morning: Émilie Beck (USPN): history of tourism and the Grand Tour in Italy and France
  - Afternoon: free time
- **Day 2:**
  - Morning: Olivier Butzbach (Vanvitelli): the economic value of ‘multicultural tourism’
  - Afternoon: cultural visit, accompanied by students from USPN: from Campus Condorcet to La Villette via the Street Art Avenue in Saint Denis (Canal Saint-Denis) or the Basilica of Saint Denis.
- **Day 3:**
  - Full cultural day accompanied by a tour guide, who is also a PhD student on architectural and cultural heritage (on Versailles and/or views of Paris in the 18th century).
- **Day 4:**
  - Morning: Francesca Canale Cama (Vanvitelli): Public history, culture and territory.
  - Afternoon: Cultural visit to be determined in Paris, accompanied by students from USPN.
- **Day 5:**
  - Morning: Isabel Cómite (Málaga) and Gégory Furmaniak (USPN): Specialised language for tourism (Spanish-English-French).
  - Afternoon: free time

### PEDAGOGICAL APPROACH

The programme combines:

- Virtual learning and face-to-face teaching
- Academic lectures and interactive seminars
- Workshops and guided fieldwork
- Student-led cultural mediation activities

This blended methodology enables participants to develop **analytical, linguistic, intercultural, and professional skills** directly applicable to tourism, heritage, and cultural mediation sectors.



Erasmus+ Blended Intensive Programme

Online Programme (virtual part):

**April 2026**

Programme in Wrocław (intensive part):

**11–15 May 2026**

**Organisation: Centre for Digital Musicology of the Institute of Musicology in cooperation with Wrocław University Library, University Centre for Digital Humanities.**

Partners: Universidad de Alicante (ES), Universität Paderborn (DE), University of Padua (IT), Ludwig-Maximilians-Universität München (DE),



## For who?

**Undergraduate and graduate students, PhD students** interested in:

- \* digital humanities,
- \* music transcription,
- \* digital music data standards (MEI, Humdrum/Verovio),
- \* modern analytical tools (Python, MIR)
- \* gaining new skills in an international environment

## Lecturers

- Tim Crawford (Goldsmiths, University of London)
- David Lewis (University of Oxford)
- Martha Thomae (Universidade NOVA de Lisboa)
- Eunika Kupis (Digitization and Digital Services Department | Wrocław University Library)
- Sonia Wronkowska (National Library of Poland)
- Marcin Konik (Fryderyk Chopin Institute)
- Marcin Szala (Digitization and Digital Services Department | Wrocław University Library)
- Arkadiusz Margraf (Poznan Supercomputing and Networking Center)
- Grzegorz Joachimiak (University of Wrocław)

## Programme

### 1. Online meeting (April 2026):

- introduction to MEI & Humdrum,
- basics of coding,
- group work organisation.

### 2. Intensive part in Wrocław (11-15 May 2026):

- MEI & Humdrum-Verovio – digital editing of musical sources,
- Python for musicologists – introduction to data processing,
- MIR (Music Information Retrieval) – practical applications,
- Digitisation and dissemination of sources,
- ECOLM – case study of the lute music corpus

## Why join?

- Intensive workshops in an international environment,
- Hands-on skills in coding and musical data analysis,
- Small group work on your own digital transcription,
- Classes with world-renowned specialists in digital musicology
- 3 ECTS credits and a certificate of participation.

## Intercultural Intelligence in a Globalized World

### Blended Intensive Programme Konstantin Preslavsky University of Shumen, Bulgaria

*Call for partners*

#### What is it about?

This Blended Intensive Programme (BIP) is designed for BA and MA students and focuses on developing intercultural intelligence understood as intercultural competence, awareness and communication. It includes a 5-day on-site component with theoretical and interactive sessions, followed by 5–10 days of online tasks culminating in a final individual project. The on-site component focuses on topics such as Intercultural Communication, Understanding Cultural Values, dimensions of culture, Intercultural Competence and Communication Styles, Teamwork in Diverse Environments among others.

The online component will focus on individual exploration, peer interaction, and project development.

Field of study: 0230 Languages not further defined

Nomination deadline: 10th of March 2026

Application deadline: 28th of March 2026

#### Where?

Konstantin Preslavsky University of Shumen, Varna, Bulgaria

#### When?

Planned period of physical mobility- 11 May 2026 to 15 May 2026

Planned period of virtual component-18 May 2026 - 22 May 2026/ 25 May 2026 - 29 May 2026

#### Learning outcomes

- Demonstrate intercultural competence and increased awareness of key cultural dimensions and their influence on human behaviour.
- Identify and critically reflect on stereotypes, biases, and communication barriers, and apply strategies to overcome them.
- Apply theoretical models and practical tools to analyse and navigate real-world intercultural scenarios.
- Resolve culturally specific issues using appropriate intercultural communication approaches.
- Use the latest computer technologies relevant to intercultural analysis or communication tasks.
- Design a reflective or research-based intercultural project that integrates theoretical and practical insights from the programme.

#### Benefits

4 ECTS Credits

#### Course structure. Main topics

- Introduction to Intercultural Communication
- Understanding Cultural Values
- Intercultural Competence & Communication Styles
- Translation in Diverse Environments
- Project Design

The event also includes coffee breaks and social activities organised by the program coordinators, providing opportunities for networking and informal discussions.

# Future-ready: Transforming Employability into Opportunity

## Future-ready: Transforming Employability into Opportunity

Erasmus+ Blended Intensive Programme hosted by Varna University of Management, Bulgaria

Academic year 2025/2026

### Objectives of the Erasmus+ Blended Intensive Programme (BIP)

This BIP aims to prepare students to effectively manage their transition from study to work by exposure to both the range of opportunities available to them and the tools and techniques required to embrace these opportunities. The BIP will teach participants to articulate and position what is remarkable about one's self given the current marketplace realities.

### Learning outcomes of the BIP

Upon completion of the module students will be able to:

- Identify where their chosen career path/s may lie within the employment market and methods to access these pathways and synthesise the component skills and knowledge requirements of the chosen career path/s and delineate how they can demonstrate these skills.
- Understand the relevance of a personal brand in shaping one's career.
- Research and design a series of personal/professional career documentation templates that can be used in business management for the recruitment market.

### Indicative content

- Understanding employability trends and employability skills in 21st century
- The Living CV
- Personal SWOT analysis
- Career and "Futuring" skills
- The workforce of tomorrow
- Career aspirations and self-assessment.

### Tentative timeframe

Physical component: 15 – 19 June 2026

Virtual component: 8 contact hours delivered during the period of 29 June – 3 July 2026

**Venue:** Albena resort (approx. 30 km north of Varna)

# Inclusive Leadership: Driving Change through People and Purpose

## **Inclusive Leadership: Driving Change through People and Purpose**

**Erasmus+ Blended Intensive Programme hosted by Varna University of Management, Bulgaria**

**Academic year 2025/2026**

### **Objectives of the Erasmus+ Blended Intensive Programme (BIP)**

The BIP aims to introduce students to the theme of leadership within the context of change management. It is designed to develop an understanding within the students of the theoretical and practical aspects of leadership in organisations and assess the knowledge and skills needed to be able to examine their own leadership styles and competences and those of others. The students will also develop an understanding of the concept of change management within organisations and how it can be brought about. The BIP also aims to consolidate the students' learning by incorporating strategic applications of management in the key areas of finance, human resources, and marketing.

### **Learning outcomes of the BIP**

Following successful completion of the BIP, the students will be able to demonstrate ability to:

- Critically evaluate internal and external factors that impact on organisations as an impetus for change.
- Analyse strengths and weaknesses of a range of approaches to leadership at individual, group, and organisational levels.
- Identify appropriate tools and techniques to aid the planning, implementation, and evaluation of change.
- Critically evaluate barriers to change and identify effective ways to overcome such barriers.
- Identify and evaluate a range of strategies and methods to ensure that change is successfully implemented and sustainable.
- Explain alternative models of changes and the role of leadership within them.

### **Indicative content**

- Leadership: approaches and theories of leadership
- Hard and soft models of change
- Organisational culture and values and its impact on leadership and change
- Barriers to change and how to overcome them
- Implementing sustainable change: future directions and challenges.
- Understanding the importance of organisations' mission and vision statements to underpin change.
- Innovation and creativity: power, influence, and authority.

### **Tentative timeframe**

Physical component: 5 days in the period of 15 – 19 June 2026

Virtual component: 8 contact hours delivered in the period of 29 June – 3 July 2026.

**Venue:** Albena resort (approx. 30 km north of Varna)

# Inclusive Mindsets: Understanding Differences through Cultural Lenses

**Inclusive Mindsets: Understanding Differences through Cultural Lenses**  
**Erasmus+ Blended Intensive Programme hosted by Varna University of Management, Bulgaria**  
**Academic year 2025/2026**

## **Objectives of the Erasmus+ Blended Intensive Programme (BIP)**

The BIP is hosted by Varna University of Management, Bulgaria and is targeted at university students across campus with diverse educational background and from all levels of higher education, who are interested and motivated to build their intercultural competence and sensitivity to cultural diversity. The BIP is designed to enable students to recognise and address various dimensions of culture-bound differences when working in multicultural environments. Finally, the BIP will raise awareness of inclusion and diversity importance and their benefits in business and in the workplace.

## **Learning outcomes of the BIP**

Upon completion of the module students will be able to:

- Evaluate and articulate the contribution of intercultural learning in business and other related areas of their studies.
- Analyse and reflect on how cultures differ; identify cultural values, styles of communication and sociocultural behaviour inherent to the target cultures that could clash with their own culture.
- Apply theoretical approaches to culture in order to analyse cultural differences in given business-related scenarios.
- Critically appraise business and personal issues from a perspective other than their own cultural background to operate effectively in culturally diverse business settings.

## **Indicative content**

The module will be divided into two parts: an online component and an in-person intensive programme. The following indicative topics will be covered:

- Introduction to the academic fields of cultural studies and intercultural communication
- The concept of culture. Cultural dimensions
- Understanding ethnic and cultural diversity – multicultural citizenship and ethnic identity
- Understanding gender and gender roles in different cultural contexts
- Intercultural communication: culture as a frame for communication
- Dealing with cultural differences in international business management
- Business etiquette and protocol: Do's and Don'ts when conducting business in specific cultures/countries
- Effective strategies for working in multicultural business environments.

## **Tentative timeframe**

Physical component: 5 days in the period of 26 – 30 May 2026

Virtual component: 8 contact hours delivered during the week commencing 22 June 2026

**Venue:** Albena resort (approx. 30 km north of Varna)



**BIP TITLE:** Entrepreneurship, Sports and Tourism (Ljubljana, Slovenia)

**BIP DATES:** 11-15 May 2026

**ONLINE COMPONENT DATES:** To be announced later

**OBJECTIVES OF THE PROGRAMME:**

- The ability to understand the characteristics of firms, their management and the changing environment in which firms operate
- Autonomy in professional work and decision-making
- Communication skills and competences
- The ability to judge the uniqueness of cultures and their impact on companies, international business and management
- Ability to relate and argue for solutions to different examples, problems and challenges in the field of entrepreneurship and international business;
- Managerial competences, including understanding of difference and awareness of intercultural specificities;
- The ability to adapt, be flexible, self-organise effectively, plan, motivate and take initiative;
- Skills in the use of different ICT for the purpose of preparing presentations;
- The ability to study, read, work individually and in groups, using a variety of sources and literature effectively.
- To provide advanced knowledge in the field of promising industries of tourism, and to train an individual for successful work and development of innovative ideas in these and related fields.
- Tourist geography and cultural heritage
- Economics of tourism
- Marketing in tourism
- Operation of hotels and travel agencies
- Complementary tourist activities
- Professional terminology in a foreign language